

مداد آبی
• **BLUE PENCIL**

COMPANY PROFILE



About us

Policy

Medad Abi Art Collection, as the largest collection of art in Iran, has been able to apply various and valuable works in the Iranian's market and throughout the world by using specialized and skilled artists and using the latest materials and artistic techniques.

This collection has been criticized with the aim of introducing works of art in the world in order to develop art and its value and to provide high quality paintings, to satisfy and attract people's and customer's attention.

Our services

The art of drawing and painting has a very long history in Iran. The oldest designs date back to the time when humans lived in caves.

Painting is one of the arts that can be combined with other arts and present a new work. This causes the works of art to have unlimited variety, and in general, in accordance with the interests, attitudes and tastes of people, many paintings with different artistic styles and in any form can be executed.

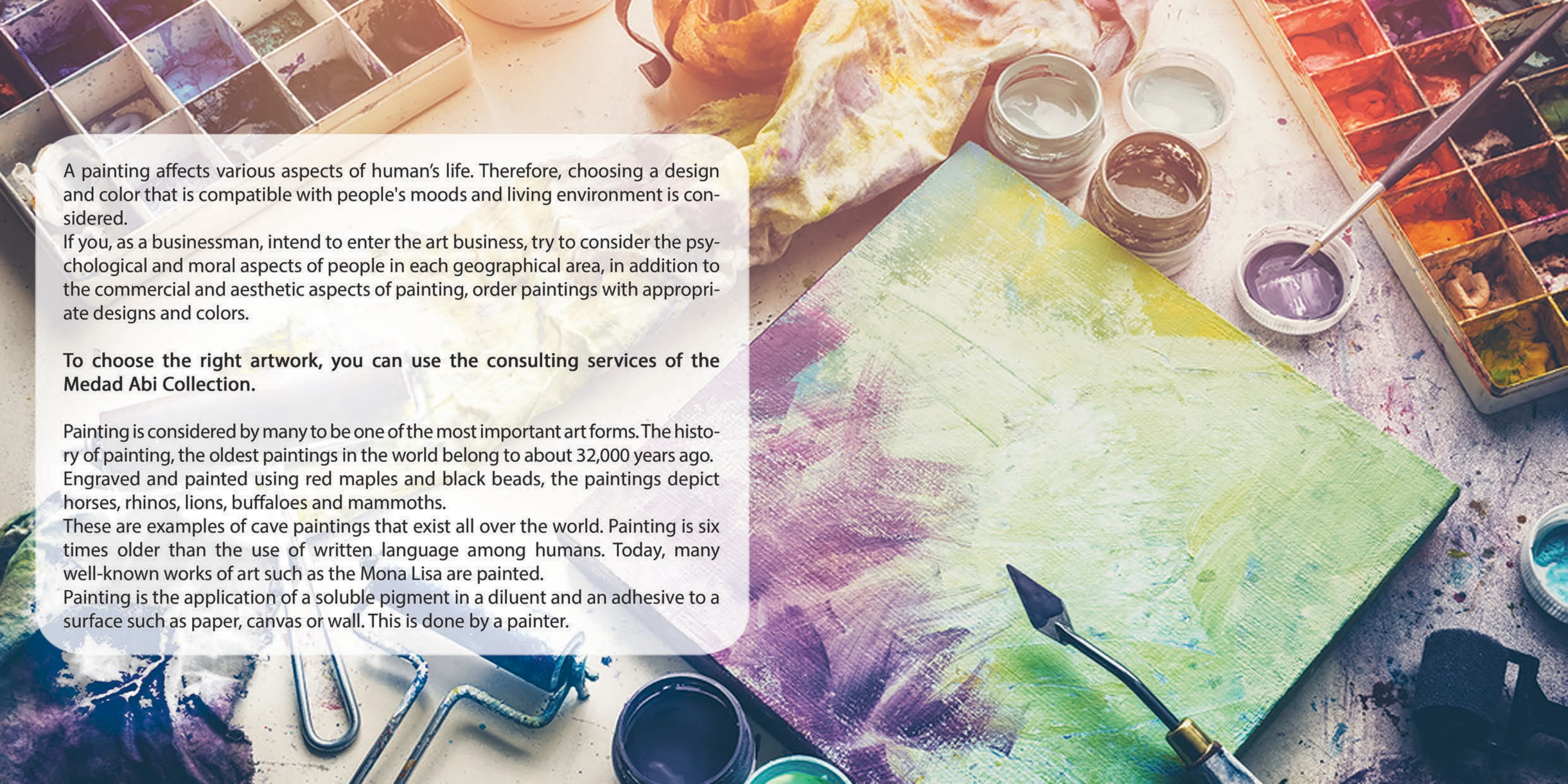
The art of painting is one of the most important and oldest Iranian arts that has undergone changes throughout history. Throughout history, Iranians painting has dealt with foreign cultures and heterogeneous Eastern and Western traditions, and has often achieved new results. However, despite the various and transformative external influences, it is possible to recognize a kind of internal coherence in the historical developments of Iranians painting.

The world of this art is full of beauty and its artists, with their artistic taste, create unique works. Everywhere in Iran, is the house of art. The art of Iranian artists is famous in the world.

Iran has presented a special art to the world that is unique in its kind. Iranians art is one of the richest artistic heritages in the history of the world.

One of the applicable methods for decorating the walls of the room in homes, office environments, public places, etc., is the use of paintings that are designed and executed according to the decoration in the existing structure. Choosing the right painting for any space is very important.

It is better to get advice from an art dealer or interior designer to choose the right painting.



A painting affects various aspects of human's life. Therefore, choosing a design and color that is compatible with people's moods and living environment is considered.

If you, as a businessman, intend to enter the art business, try to consider the psychological and moral aspects of people in each geographical area, in addition to the commercial and aesthetic aspects of painting, order paintings with appropriate designs and colors.

To choose the right artwork, you can use the consulting services of the Medad Abi Collection.

Painting is considered by many to be one of the most important art forms. The history of painting, the oldest paintings in the world belong to about 32,000 years ago. Engraved and painted using red maples and black beads, the paintings depict horses, rhinos, lions, buffaloes and mammoths.

These are examples of cave paintings that exist all over the world. Painting is six times older than the use of written language among humans. Today, many well-known works of art such as the Mona Lisa are painted.

Painting is the application of a soluble pigment in a diluent and an adhesive to a surface such as paper, canvas or wall. This is done by a painter.

A close-up photograph of a hand holding a dark-colored paint palette. The palette is covered with various colors of paint, including red, yellow, green, blue, and white. A paintbrush is visible, dipping into the paint. The background is a blurred painting of a landscape with trees and a sky.

Paintings with different materials are classified as follows:

1. Oil painting
2. Acrylic painting
3. Watercolor painting
4. colored pencil drawing
5. chalk pastel painting
6. Stained glass painting
7. charcoal painting
8. Mix Media Painting
9. Nature diorama
10. Printed painting

Painting is done on different surfaces, the most common of which is canvas fabric. In general, painting is done with different tools on different surfaces such as paper, cardpainting, canvas fabric, velvet fabric, silk fabric, stone, glass, wood, etc.



1. Oil painting

Oil painting is a special type of painting that is drawn using dry oil painting techniques. Dry paints used in oil painting include linseed oil, poppy seed oil and walnut oil. Each of these paints has special properties and according to the pigments in the paint, it can affect the quality, appearance of the paint and the time required for the paint to dry. Oil painting is usually done on canvas and velvet fabric. This painting has a high durability and waterproof properties due to the type of paint used in it.



2. Acrylic painting

Acrylic painting is one of the fastest painting methods. The reason for this is that this style of painting uses acrylic paint and one of the features of acrylic paint is that it dries quickly. Acrylic painting is done on various surfaces and supports such as wooden paintings, canvas, cardpainting, fabric. This type of paint has waterproof properties.

3. Watercolor painting

Watercolor is a flexible and versatile material.

Watercolor painting is a technique that is designed by dissolving paint pigments in water.



4. Colored pencil drawing

Colored pencil drawing is one of the fastest, simplest and most widely used and popular painting techniques due to its special nature and features. Colored pencil painting is done on different types of paper except glossy paper with different textures.

The most suitable types of paper for Colored pencil drawing are Butcher paper, Steinbach paper, Fabriano paper, Canson, and many other types that are selected according to the desired design.



5. Chalk pastel painting

Pastels are made from cohesive powder pigments that are often used to design faces because of their matte and softness.

Pastels are one of the most widely used tools in the art of painting. One of the advantages of pastels is that we can use it in painting with gouache, watercolor and other adhesive paints. Pastel painting is done on a variety of textured papers in a variety of designs.



6. Stained glass painting

The art of stained glass or painting on glass is a handicraft.

Stained glass painting is designed and executed on stained glass and mirrors.



7. Charcoal painting

Charcoal painting, also known as black pen, is a method of painting in which coin and charcoal pencils are used and is generally used in the design of various faces and portraits.

This type of painting is drawn on different types of paper.



8. Mix Media Painting

Mix media painting uses a combination of different materials.

Due to the simultaneous use of different materials in mixed media, the artist's hand is more open to create the work and can perform it in a different way.



9. Nature diorama

Nature diorama, three-dimensional panels, are prominent and have depth. These paintings are made using natural materials such as stone, wood, etc., which are made from nature, to convey a sense of nature to the viewer. The design of these paintings is inspired by nature, rural areas, famous historical monuments.

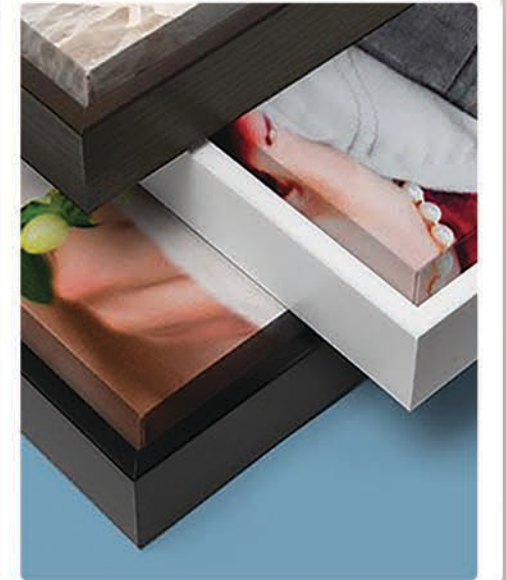
In Nature diorama, at the request of customers, we can add the ability to play sound, including the sound of nature, birds, the sound of water, etc. on it.



10. Printed painting

Printed paintings are among the paintings in which painting designs are used and printed on canvas fabric or photo paper by the most up-to-date digital devices and high quality inks. The printed painting is installed on the canvas, after printing on the wooden coil. The printed painting is designed and executed on photo paper in two ways.

These paintings can be placed in a glass frame or printed on a chassis painting after printing, according to customers' orders.



Types of painting

- Landscape painting
- Flower painting
- Animal painting
- Textured painting
- Nature diorama
- Nature painting
- Minimalist painting
- Watercolor painting
- Decorative painting
- Sea painting
- The royal painting
- Classic painting
- French painting
- Italian painting
- Resin art painting
- Fantasy painting
- Children's painting
- Face painting
- Traditional painting
- Cubism painting
- Fruit painting
- Portrait painting
- Calligraphy painting
- Abstract art painting
- Miniature painting
- Old and antique painting
- Nature diorama
- Modern painting



Packaging

Proper packaging is very important. Proper packaging is closely related to the materials used in the painting and the type of painting. Packaging varies according to customer's order.

Types of art packaging methods:

Paintings can be sent to different parts of the world in various packagings.

1. With a frame
2. Frameless
3. With a glass frame

Each of the above has a proper packaging method so as not to be damaged during shipping.



How to pack a painting with a frame:

To wrap framed paintings, the paintings are first wrapped in Calc paper and thick paper. Then a corner protector is used around the panel to prevent possible damage to the frame and around the panel. Depending on the dimensions and type of board, cardboard boxes or wooden boxes are used. To further protect the painting, foam, shock-absorbing nylon, shredded papers and cellulose papers are used inside the box, depending on the type of painting.

How to pack a frameless painting:

To wrap a frameless painting, we first cover the painting with Calc paper. To prevent the frames from coming into contact with each other, we use foam sheets between the frames. We then wrap the frames in several layers of shock-absorbing nylon to prevent moisture from penetrating the frames and to prevent possible damage to the painting. Finally, the frames are placed in the packaging carton for sending the frames.

- How to wrap a painting on canvas fabric (without frame):

In this type of packaging, the surface of the painting is first covered with Calc paper. We use a small tube as a protection for the painting and wrap the painting around it and pipe it. Then, depending on the type of work, we use PVC pipes or cardboard pipes and put the painting inside it to prevent possible damage to the painting. Finally, the paintings are placed in a cardboard box for sending.

This type of artwork packaging is a convenient packaging that reduces the weight and volume of shipment.

- How to wrap a painting on paper and cardboard:

Cardboard tubes are used to pack these works. First, the surface of the painting is covered with calc paper. The painting is then rolled around the tube and then placed inside another cardboard tube to prevent possible damage to the painting. Finally, it is packed with nylon shock absorber and cardboard box.

How to pack a painting with a glass frame:

The packaging of paintings such as watercolors and black pens that have a glass frame or stained glass paintings that are painted on glass or mirrors is more sensitive and important. The packaging of these paintings should be done in such a way as to prevent the glass from breaking during transportation or if the glass is broken, the work of art will not be damaged.

For this purpose, it is first necessary to completely cover the glass surface with adhesive tape. The use of adhesive tape causes the glass to stick together if the glass breaks. Then, using a thicker sheet of foam and shock-absorbing nylon, each board is packed separately and finally placed in a suitable cartoon box or wooden box.



Management team





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